



2011 MN Senior Games

When: June 2-5, 2011
Registration Begins: April, 2011
www.mnseniorgames.com

Who: Ages 50 and better

Cost: \$30/person – MN Resident
\$35/person – out of state
Interested volunteers contact:
Larissa Omann Mrozek, Tournament Sales Director
507.385.6662 or lmrozek@greatermankato.com

Where: Minnesota State University - Mankato, MN

18 Games:

Archery, Badminton, Basketball (3 on 3), Billiard, Bowling, Cycling, Free Throw, Golf, Horseshoes, Pickleball, Racquetball, Road Race Shuffleboard, Softball, Swimming, Table Tennis, Tennis, Track & Field, Volleyball

Events:

June 2nd – Social

June 3rd – Winery

June 4th – Banquet

Sponsorship Opportunities:

- Gold Sponsorship - \$3,000+
- Silver Sponsorship - \$2,000+
- Bronze Sponsorship - \$1,000+
- Friend Sponsorship - \$500+
- Event Sponsorship - \$100 per event

(See reverse page for sponsorship level descriptions)

For more information, contact Larissa Mrozek at 507.385.6662 or
lmrozek@greatermankato.com

Sponsorship Opportunities:

Gold Sponsorship: \$3,000+

- Logo on MN Senior Games website home page sponsor page and hotlink to sponsors web page.
- Logo on cover of Registration Booklet. Distribution of 3,000 booklets.
- Logo on posters, distributed to all recreation and senior centers in MN.
- Logo on Athletes and Volunteer shirts.
- Logo on all MN Senior Games Banners.
- Logo on cover or Record Book.
- Logo on all paid print advertising in newspapers.
- Recognized and announced as Gold Sponsor of the games at all social functions (athletes welcome social, lunches, and banquet).
- Opportunity to have samples/promo items and brochures in athlete's registration bags. All athletes will receive a bag when checking in.

Silver Sponsorship: \$1,000+

- Logo on MN Senior Games website home page sponsor page and hotlink to sponsors web page.
- Recognition in Registration Booklet as Silver Sponsor.
- Logo on Athletes and Volunteer shirts.
- Listed in record book as Silver Sponsor.
- Recognized and announced as Gold Sponsor of the games at all social functions (athletes welcome social, lunches, and banquet).
- Opportunity to have samples/promo items and brochures in athlete's registration bags. All athletes will receive a bag when checking in.

Bronze Sponsorship: \$500+

- Logo on MN Senior Games website home page sponsor page and hotlink to sponsors web page.
- Recognition in Registration Booklet as Bronze Sponsor.
- Logo on Athletes and Volunteer shirts.
- Opportunity to have samples/promo items and brochures in athlete's registration bags. All athletes will receive a bag when checking in.

Friend Sponsorship: \$500 or less

- Logo on MN Senior Games website home page sponsor page and hotlink to sponsors web page.
- Recognition in Registration Booklet as Friend Sponsor.

Event Sponsorship: \$100 per event

- Logo displayed at chosen event
- Table provided to display brochures, promo items, and information.
- Meet and Greet with athletes prior to event start.
- Marketing opportunity to event spectators.